

Comité de Planification communautaire de Sudbury

Summary of the 2008 États généraux de la francophonie du Grand Sudbury

Origins of the États généraux

- The idea of holding Estates General for Greater Sudbury's Francophone Community was raised during forum « *La francophonie, j'en fais partie. Mettons l'accent sur Sudbury* » that took place at Collège Boréal in March 2007.
- Participants asked the ACFO du Grand Sudbury to launch the process. RDÉE offered logistical and financial support.
- The objectives set for the États généraux were as follows :
 - o Draft a vision statement for the Francophone community.
 - o Launch an integrated strategic planning process involving the whole community..

Activities

- A steering Committee was set up.
- Hirings :
 - o A local consultant was hired to supervise the project in the fall of 2007;
 - o Laurentian University's *Institut franco-ontarien* was hired to draw a socio-cultural landscape of the Greater Sudbury area's Francophone community.
- To guide sectoral tables through the project, the Steering Committee decided to use the logical model, created by Canada's Commissioner of Official Languages to identify and measure vitality indicators for official language minority communities.
- Approximately 200 people attended the June 6, 2008, launch of the *États généraux*, at Collège Boréal. The eight sectoral tables held their first meeting that day:
 - o Arts, culture and heritage
 - o Économie
 - o Éducation
 - o Immigration
 - o Justice
 - o Health care
 - o Community services
 - o Social services
- Fall 2008: regular meeting of all sectoral tables..
- Approximately 170 people served on the sectoral tables between June and November 2008.
- They took part in more than 2,000 hours worth of meetings and discussions.
- They came up with:

- 8 final results (1per table)
 - 32 intermediate results
 - 26 immediate results
 - 79 means to achieve them
- Approximately 150 people took part in the 2008 *États généraux de la francophonie du Grand Sudbury*, which was held on November 28 and 29, 2008 at Collège Boréal.
- A summary of the work accomplished by all 8 sectoral tables was presented to the participants.
- Delegates took part in three exercises :
 - One to identify the community's strengths ;
 - Another to identify its current assets ;
 - A final one to discuss new themes proposed by participants..

Results

- Adoption of a vision statement :
 - « *The Greater Sudbury area acknowledges its unique Francophone character, as well as the social, cultural and economic vitality of its Francophone population.* »
- Beyond the findings of the sectoral tables, 17 new projects and ideas came out the *États généraux* :
 - 4 related to organizational structure ;
 - 6 to unifying themes;
 - 5 are mobilization projects ;
 - 2 cross-sectoral strategy proposals.
- The hundred or so actions and means described in the logical models and presented at the *États généraux* were later slated under five subject fields :
 - associative/joint action/meetings ;
 - research and development/training/development of tools ;
 - funding/revenues ;
 - communications/awareness/marketing ;
 - lobbying/positioning/strategic partnerships.
- *Communications and marketing* came out as priorities, aimed at the Francophone community, as well as the Anglophone community.
- The second important theme that came out of the project was research and development/training/development of tools in support of creating effective.

Follow-ups

- The Community Planning Committee was formed in February 2009, and comprised of representatives from :
 - The 8 sectoral tables
 - *ACFO du Grand Sudbury*
 - RDÉE
 - City of Greater Sudbury
- Mandate of the Community Planning Committee :

- Prepare a community-based strategic plan, in cooperation with all sectors represented at the *États généraux*, with respect to the vision statement..
- Ensure that resources are available to pursue the work begun during the *États généraux*.
- Provide leadership around issues of interest to all sectors.
- Launch cross-sectoral projects.
- Foster exchanges between sectors.
- Facilitate sectoral and cross-sectoral consensus building within the Francophone community.
- Implement an open-ended, inclusive, concerted and clear process to sustain progress and address challenges.

You can download the *États généraux* Final Report, available in French only, at :
<http://planifsudbury.ca/>.

Contact : Denis Bertrand
 Interim Communications Officer, Community Planning Committee
 (705) 673-7385
denis@dbertrand.com

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